

# Lindsey Hopkins Technical College

## Commercial Art Technology

### Program Outlook:

- The purpose of the Commercial Art Technology Program is to prepare students for employment as graphic designers and commercial artists. Students will become proficient in computer programs such as Photoshop and Illustrator.

### Program Content:

- Layout, typography, logo design
- Communication and entrepreneurial skills
- Advertising theory
- Photo retouching
- Illustrations and cartooning
- Employability skills



### Length of Program:

- The length of the program is 1500 hours (approx. 18 months) for adults attending full-time. Actual time is dependent upon enrollment (full-time/part-time) and the length of time the student requires to achieve competencies.

### Entrance Requirements:

- Application
- Interview with a counselor
- Assessment in reading, mathematics, and language
- Adults must be at least 16 years old and not attending high school
- Fees for supplies and textbooks required

Financial Aid is available for those who qualify.



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